

The Wilson Billboard

Volume II

Wilson College, Saturday, September 24, 1921

No. 1

COLLEGE PICNIC AT CALEDONIA, MONDAY

Mr. Riddle Will Sing "Lucky Jim"

The biggest college picnic of the year is scheduled for Monday at Caledonia. All the Sophomores, Juniors and Seniors know what fun the half hours ride is to the mountains, and that is only a beginning. What can be compared with the ham sandwiches from Graeffenburg Inn, the delicious lunch and best of all the speeches and Lucky Jim. Anyone who has heard Mr. Riddle sing "The Cork Leg" or "Lucky Jim" would travel farther than Caledonia to hear him again.

The cars will leave the campus at 10 A. M. There is always a rush for the observation platform. We would advise the Freshmen to come early for the old girls may take all the good seats. Everyone must be on the cars ready to leave Caledonia at 3 P. M. or you will be left behind, so take your watches with you, for although the Mountain may be fascinating in day time you may not find it so later on.

ENDOWMENT

Yes, girls—We are going to hear the word often during this year. We are all going to hear Endowment, talk Endowment and live Endowment. The old girls know what that means because last year we all worked hard for the "Cause." By this time most of the new girls have heard about it we feel sure—but in case some one does not know about it we shall elucidate. They say "Ignorance is bliss"—but in this case it is tragedy. The

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HOW LORD NORTHCLIFFE AND BRANDT WHITLOCK MADE THEIR START

Reporting Made Them Famous—What Will It Do to You?

The "Bill Board" is starting on an enchanted sea. It has never before weathered the first semester and we feel that in order to keep off shoals we shall have to have the most competent crew. Which is what we intend to do. This is looking at it from the "Bill Board's" point of view. From the great reader's standpoint—the weekly is a field of opportunity. Perhaps you already know how many authors and authoresses whose names appear in "Who's Who" have made their start in the word of letters by doing cub reporting. If you do know this you are half way to the post office to buy those "indispensables" of the reporters—a pad and pencil. If you are in ignorance of the possibilities offered to you—read up on the importance of this hase of newspaper work in the making of a "literary light;"—and after that get busy. In the near future you—or your neighbor, will be appointed to do trial work, as a reporter or cub reporter. Someone else—or several more people will be asked to do the same thing. It will be a case of the survival of the fittest, which decides whose write-up appears in the Bill Board—and eventually who gains a place and recognition—as a member of the Bill Board staff. Originality, wit, conciseness and a common garden variety of horse sense,—all are elements of a good write up, and if you have all of these, behold! a genius is come to judgment. We

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NEW GIRL'S RECEPTION

First Big Event of Year on Saturday Night at 7:15.

The Juniors and Sophomores will call for the new Wilson girls at their various rooms and then will conduct them to the gym where they will pass along the long receiving line, which is composed of Dr. and Mrs. Warfield, Miss Rosekrans, Miss Davison, Miss Bachman, Miss Youngman and the members of the Senior class.

This is the first chance the new girls have of becoming acquainted with the old girls and after the formal reception line has dispersed there will be an informal dance with music furnished by one of the orchestras from town.

The girls who are working so hard to make this a good time are in charge of the following committees:

Charman of the Reception Committee—Adelaide Gross.

Chairman of Refreshment Committee—Louise Rock.

Chairman of Music Committee—Edna Hollis.

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NEW POLICY

ENLARGEMENT

HOPED FOR

There are several improvements and additions that have been suggested to the Billboard that the staff are planning to put into effect this year. One of the most important is a regular section devoted to the Endowment and its progress:—this part of the paper will appear each week in the same place; that is the center column on the first page as it is to-day. Intermittently through-

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The Wilson Billboard

Published each Saturday of the
College Year in conjunction with

"THE PHARETRA"

Managing Editor
Rebecca F. Schofield, '22

News Editor
Eleanor Eby, '23
Joke Department
Lucile Brown, '24

Business Managers
Martha Boyer, '22
Dorothy Hodge, '23
Sara Phillips, '23

SATURDAY, SEPTEMBER 24, 1921.

EDITORIAL.

Welcome! Welcome one and all—new and old! Welcome! Never before has the college opened its gates to such a large enrollment, nor we greeted so many new faces. The class of 1925 seems, from the short glimpses we have had of them to be one full of promise and one which will be a credit and an asset to the student body. One hundred and thirty enthusiastic girls into any community give new ideas to be tried, and they instigate new energy.

Therefore all ye upper classmen—do not let your cue slip, but step in and help the new girls weather the first few hard weeks, so they will willingly enter into all the different branches of college life and make Wilson a better place to live in. It is indeed a pleasure to greet the girls who have come back. Each week since last June must have been long and tedious if the pleasure of being back is to be judged by the screams of fond affection heard at the renewed meetings. Everyone seems to be eager to pick up the thread of her college career, but it seems that each year bring added responsibilities and new duties. But even such serious matters

are not entirely engrossing, because the continuance and strengthening of friendship is all important to each girl.

Lights on, curtain up—Everybody smile—Enters the "Bill Board." It will appear every Saturday of the college year, with, we hope, ever increasing applause—which, we hope (again) be due to its increasing merit. It endeavors to make you intelligent citizens of Wilson College. It will minimize your faults and magnify your virtues, in the public eye,—and in return asks merely that you sign its subscription blank on pay-day.

OLD CUSTOM CONTINUED ALL COME

Every old Wilson girl thinks back with the greatest pleasure upon the time she spent on the steps of South Hall singing college songs. The Freshmen are to have a chance for their first experience of step singing tonight at 9:30.

After the new girl's reception, Marlin Ross, the Senior class cheer leader and also the college cheer leader will take charge of the singing, and it will not be long before all, old and new girls will be charged with the enthusiasm and pep she radiates.

This tradition of singing in the open was instigated years ago and is one of the most hallowed and revered of our customs. Some of the songs were written by alumnae and set to original music. Because of the great number of times the favorites have been sung, "That Wilson Chum of Mine" and "Garlick in the Butter." They are greeted with clamors of delight.

It has been suggested that the present undergraduate class install one or two new songs, not only that the little blue book may have an addition but that our classes now in college may be immortalized.

QUERY COLUMN

Question asked—By a Freshman.

What is to be done if one receives notes from the Dean, Miss Davison and Prof Wertime to meet them after lunch?

Answers from Notables.

Olive Cahill—My dear by all means show the courtesy due to the Dean by meeting her first, then keep your engagements with the other faculty, according to the importance of the summons.

Sarah Phillips—Go to keep your engagements with the one you think will be the first. If the Dean is busy, hunt up Miss Davison or if she is busy, Miss Bachman.

Miss Lindsay—Forget them all and go down to Skinner's and get a sundae.

FACULTY FACTS

We are very glad to welcome Miss Lida Roberts Brandt as assistant professor in the History Department. Miss Brandt is from Philadelphia, and was graduated from Wellesley in 1916. She was resident at Columbia University from 1916-1918, taking her Masters degree there. She received her Ph D. from Columbia in 1921.

Miss Brandt has taught for three years—having taught Latin and History, in private schools.

HOUSE PRESIDENTS!

Main Hall, Infirmary side—
Adelaide Sheble.

Main Hall, Library side—
Jessie Niedenmeyer.

Fletcher Hall—Margaret Bay.

South Hall—Helen Piersol.

President's Hall—Lois Cough-
ey.

Alumnae Hall, 1st. and 2nd.
floors—Thelma Kegerreis.

Alumnae Hall, 3rd. and 4th.
floors—Dorothy Hodge.

ALUUNAE NOTES

Ex. '22. Elizabeth Timblin is teaching in West Virginia.

'20. Madelaine Remaud has announced her engagement to Mr. Rene Wartinoui of Fribourg, Switzerland. They expect to be married in October.

'20. Marguerite Anthony was married to Mr. George Hiles of Canonsburg, Pa., on August 27. Eleanor Trimble, Ex. '20 played the wedding march. Leila Cahill, '21 acted as attendant.

Ex. '22. Sara Campbell was married to Mr. Walter Amos Huston of Mt. Union, Pa., on September 20th.

'21. Esther Smith is teaching Mathematics in the Allentown, Pa. High School.

'21. Ruth Woodward is teaching in the Allentown, Pa., schools.

Ex. '23. Mignon Bicking is teaching music in Philadelphia.

Ex. '23. Marguerite Hartman is teaching vocal music at Bucknell University.

Ex. '23. Margaret Davis is studying at Oberlin College.

Ex. '23. Catharine Deihl and Carolyn Miller are studying dictations at Battle Creek, Mich.

'21. Ramsay Nevitt and Dorothy Gray are studying Physical culture at Columbia University.

WANTED!

Some clever ideas from Freshmen (or others) For Endowment.

That the color scheme of Alumnae Hall rooms is blue and gray? The furniture is gray and the girls with true college spirit are using blue hangings.

That there are a number of Freshmen rooming off the campus who take their meals in the college dining room?

DID YOU KNOW

That there are about 130 in the Freshman class?

That the course offered by the English department called English XV. the History of the Novel has an enrollment of seventy-seven from the Junior and Senior classes? Mrs. Culler seems entirely capable of handling that number, in fact seems quite enthusiastic.

That Penn Hall opens its doors the 28th of this month? After next Wednesday be prepared to see both the piano box and Rogers crowded.

That the College Inn is to be opened Monday the 26th of September? It is under new management this year.

That Wilson College girls are to have a large part in Good Roads Day? Watch for the announcement in the next issue of the Billboard.

That there are seven class rooms being used in Alumnae Hall? There will be great need for galoshes in a few months. Better be prepared.

That the hockey season will soon open and that we have two fields for our use this year? Already brand new hockey sticks have appeared at the Post office.

That the tennis courts were ready for use? We have two extra ones over near Alumnae Hall.

That there will be Vespers in the chapel Sunday evening at 6 o'clock. All the Freshmen are requested to attend this service which will be the first of these weekly gatherings which continue throughout the year.

That Mrs. Culler has an enrollment of sixty-three in the Poetry class which is known as English VI.

That Janet Nixon, the Athletic Association President, is spending the week-end in Philadelphia with her parents?

That Fletcher Hall is once more the proud possessors of a parlor?

That the new members of the choir are:

Alverda Hertzler, '23, Elizabeth McGalliars, '23, Dorothy Rohrer, '23, Margaret Bay, '23, Fern Gettinger, '24, Dorothy Gammeter, '24, Mary Maxheimer, '24, Marie Dietrich, '25.

That the officers of the Freshman class are:

Chairman—Evelyn Mentzer.
Cheer leader—Katherine Krebbs.

KOTEX
JUST ASK
FOR
KOTEX

THAT'S ENOUGH

A SANITARY PAD
MADE FROM
CELLU COTTON

1. KLEAN— KOOL —KOM-FORTABLE
2. Most absorbent pad on market.
3. Does not stretch or chafe.
4. Non-heating.
- 5.—Does away with laundry.

12 FOR 60c 60c
ENDOWMENT FUND.
On Sale on Each Corridor

LOST AND FOUND

Rebecca Schofield has lost a Moore fountain pen with two gold bands around. Please return immediately, when found, for owner needs pen very strenuously.

If anybody has esen a handkerchief containng a dollar and a half will they please return them to Eleanor Jones?

JOKES

Note received from the librarian:

"You did not come to the library this morning? Are you going to be an ass. this year?"

M. H. '22. "A pen was dropped in my room and I thought it was one of the men from Harmon's."

CHURCH SERVICE

Sunday, September 25th.

There will be service in the College Chapel on Sunday morning at eleven o'clock.

It is hoped that all students will attend this service.

ENDOWMENT

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alumni and students of the college are trying to raise an Endowment Fund of \$500,000 to put Wilson "on the map." Thus far the amount raised is \$225,000, including cash receipts and pledges. As you all can see we have quite a long road to travel before we reach the goal for which we are aiming.

Let us pull together this year and go "over the top" for Wilson. Some very ingenious ideas were put into action last year—bring them out, brush them up and try them again. Put on your thought caps and let us see some good snappy schemes advertised on the bulletin board.

KEEP UP THE TRADITIONS OF WILSON BY BECOMING A BASE BALL FAN**"Babe" Ruth's Friend Graduated Last Year Who Will Fill Her Place?**

When Dorothy Hodgens, '21 left our venerable halls, one of our connecting links with the celebrities of the day. left us. She was not only a base ball enthusiast, but also had the mantle, so to speak, of Babe Ruth, upon her shoulders. On Monday, Sept. 26th you will have a chance not only to uphold the honor of the Evens, or the Odds, but also to make a reputation for yourself, base ball-ly speaking. Of course you've seen the sign on the bulletin board, but let us add the fact that it has also the editorial sanction. From a lost art, (like the making of concrete etc., you know) baseball sprang into faculty as well as student prominence, last year. Miss Youngman and Miss Brown belong to the Old Guard, while many other prominent members are hovering on the brink of becoming players. If you want to "stand in" with the faculty—as well as your schoolmates—go out for baseball at Caledonia on Monday.

Opportunity is waiting around the corner for some girl who wishes to earn the money for her endowment pledge.

Anyone who is interested see
M. I. Orr,
523 South

1922 CONOCOCHEAGUES FOR SALE

There are only a few copies left.
Don't you want One?

See
MARTHA H. BOYER,
412 Fletcher Hall

NEW POLICY ENLARGEMENT HOPED FOR

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out the year there is to be a Question Box which will appear on the second page next to the Editorial. Any time that anyone wishes to have a question answered, if it is placed in the Billboard Box the question and answer will appear in the next issue. The Billboard Box just mentioned will be hung up soon in some prominent place, into which all contributions should be put.

This paper is to fulfil a long felt want—namely, a classified lost and found column. That there is such a violent need is easily seen when one glances at the bulletin board. Then too, the advertisements are to be classified and other improvements will be mentined in the next issue. Watch for them!

HOW LORD NORTHCLIFFE AND BRANDT WHITLOCK MADE THEIR START

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hope there will be many such,—and that the "Bill Board" not only will keep you in closer touch with college life, but that you will help give the "Bill Board" the atmosphere and personality it needs to make it a real "Wilson" publication.

NEW GIRL'S RECEPTION

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Chairman of Decoration Committee—Ruth Caskey.

At 9:30 the music will cease for the dancng and everybody will adjourn to South Hall where there will be step singing until 9:50.

We have heard many rumors of "swapping" dances, so we know the new girls are going to be kept pretty busy all evening.